



**FOR IMMEDIATE RELEASE**  
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### **Meridian Group Hires Project Manager and Project Coordinator**

(Virginia Beach, VA) – Meridian Group announces the addition of a new project manager and project coordinator to the full-service marketing communications firm.

#### **Project Manager Bill Brunelle**

In Brunelle's new role as project manager, he is responsible for managing day-to-day execution of a new client campaign. Brunelle was previously the account supervisor at DIA Advertising and Public Relations in Norfolk, Va., where he was responsible for key agency accounts such as Ferguson Enterprises, Festevents, Nauticus, Norfolk Convention & Visitors Bureau, and Virginia Arts Festival. Prior to that, he was a senior account executive with Group III Communications and Davis and Phillips Advertising, both located in Norfolk, Va. Brunelle is a graduate of Old Dominion University where he received a Bachelor of Science degree in business administration with a major in Marketing and a minor in mass communication.

#### **Project Coordinator Lindsay Burgess**

As project coordinator, Burgess will be responsible for project development and campaign support. Burgess completed a 2009 internship at Meridian Group, where she quickly became an integral part of the team, assisting in press release writing, events planning and media relations. Before returning to Meridian Group, Burgess was a marketing representative at Hoffman Beverage Company in Norfolk, Va., where she was responsible for executing and overseeing all aspects of promotional campaigns. Prior to that, she held an internship in development at Cape Henry Collegiate. Burgess is a graduate of Old Dominion University where she received a Bachelor of Science degree in communication with a concentration in public relations.

#### **About Meridian Group**

Meridian Group is a full-service marketing communications firm that specializes in building top brands through their patented Why Process™ and integrated marketing programs.

Headquartered in Virginia Beach, the agency has served more than 225 clients including STIHL Inc., Wounded Warrior Project, Cox Communications Hampton Roads, the Roosevelt Hotel, and the Virginia Zoo.

For more information, visit [www.themeridiangroup.com](http://www.themeridiangroup.com).

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