



MERIDIAN
GROUP

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MERIDIAN GROUP EARNS EIGHT TELLY AWARDS

Virginia Beach, VA (June 06, 2008) – The 29th Annual Telly Awards recently honored Meridian Group, an integrated marketing communications firm, with eight awards. The awards recognize work Meridian Group created for Hall Automotive, Pembroke Mall, Grand furniture, and Tidewater Builders Association.

The Telly Awards, whose goal is to strengthen the visual arts community by inspiring, promoting and supporting creativity, receives over 14,000 entries from national and international business each year. They are the foremost competition for recognizing outstanding local and cable television commercials and video productions.

“Meridian Group is very fortunate to have clients that give us the creative freedom to do great work,” said Rick Mytych, Creative Director for Meridian Group’s Consumer Team. “When the agency wins awards for that work, it’s an added bonus for our clients.”

ABOUT MERIDIAN GROUP:

Meridian Group-Marketing Communications, one of the fastest growing agencies on the East Coast with offices in Virginia, Florida, and New York, specializes in consumer and business-to-business accounts in the financial services, travel and tourism, multi-outlet retail, real estate and industrial/corporate sectors.

The agency has grown from two to more than 50 employees since its establishment in 1980 and has served more than 225 clients including STIHL Inc., Wounded Warrior Project, Bon Secours, Grand Furniture, Kiawah Island and Palace Resorts.

Providing comprehensive marketing solutions to clients across the globe, Meridian Group operates under "The Why? Philosophy," an exclusive six-step process designed to uncover the core issues of most communications problems. The agency is a member of TAAN (Transworld Advertising Agency Network). For more information, go to www.themeridiangroup.com or www.launchint.com.